



akustika

The Fair for Music

9 – 11 April 27 ‡ Messe Nürnberg

www.akustika-nuernberg.de/en

exhibitors

273

from 25 countries

trade visitors

11.500

from 49 countries

3

days of exhibition

17.000

m² of space

”

akustika is the only trade fair that brings together all instrument categories. For our customers, including those from abroad, it is important that they attend trade fairs where they can purchase instruments from various categories and and learn more about the market.

Dr. Simon Götz, C.A. Götz jr. GmbH

The akustika trade fair highlights the diversity and quality of artisanal musical instrument making.

More than 270 exhibitors and over 11,500 visitors from 49 countries transform NCC Ost and Hall 7A into a house full of music for three days. Visitors can try out instruments and enjoy lectures, concerts, workshops, and networking events.

The concept is characterised by high recommendation rates among both exhibitors and visitors.



Exhibition Areas

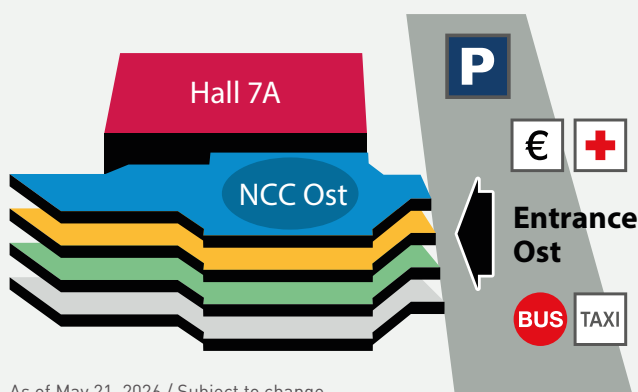
- String and plucked instruments
- Woodwind instruments
- Keyboard instruments
- Accordions
- Synthesisers
- Percussion instruments
- Notes/publications
- Bags/cases
- Accessories
- Work materials
- Services
- Education/schools



 **The trade fair for music and handcrafted instrument making**

1 hall + 4 levels 5 stages | 8 workshop rooms

Hall 7A + NCC Ost, Messe Nürnberg



As of May 21, 2026 / Subject to change.

Why akustika?

A leading European trade fair for music: for musicians, the community, teachers, lecturers, retailers, instrument makers, and the entire universe of music-makers.



A house
full of music

VIP Registration for Specialist Retailers



You can
register your
exhibition stand
here.

Price à m²		Full Booth per m²*	
Row stand	124.00 €	Basic	131.25 €
Corner stand	140.00 €	Comfort	165.00 €
Head stand	150.00 €	*exclusive floor space	
Block stand	155.00 €	Starter package	
Conference room	135.00 €	stand package	165.00 €

For further information on what is included in the packages, as well as on booking your stand, the akustika project team will, of course, be happy to assist you.

Visitor traffic data

Economic region
Northern Bavaria

46%

Germany

34%

Europe & Worldwide

20%



Top 6 countries

in terms of visitor numbers, excluding Germany



Austria



Italy



Switzerland



the Netherlands



China



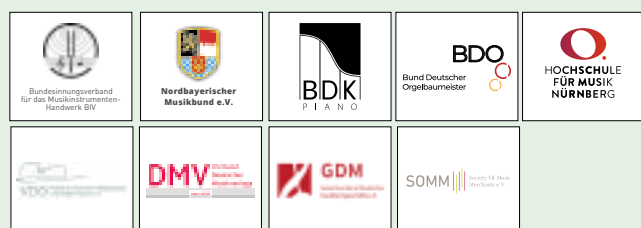
the UK

Visitors from 49 countries /
Exhibitors from 25 countries

Quelle: AFAG, akustika 2026

Member of DEUTSCHER MUSIKRAT

Competence Partners



The trade fair
visitors are

20% Musicians

18% Manufacturers of
musical instruments

13% Professional musicians
and students

9% Music teachers

7% Retailers

