

**akustika** Die Messe für Musik 04.-06.04.25 \* Messe Nürnberg

AFAG Messen und Ausstellungen GmbH Messezentrum 1 90471 Nürnberg Telephone: +49(0)911/98833-520 Fax: +49(0)911/98833-529 info@akustika-nuernberg.de www.akustika-nuernberg.de

Please fill in at least pages A1 - A3 and return them to us!

Company*		Telephone*	
		Fax	
Street*		E-mail*	
ZIP* City*		Internet*	
Country*		Facebook	
Sales tax identification number (EU)/ /AT number	,	YouTube	
Manager/ owner		Entry in the dire	ectory of exhibitors under letter
Contact person		E-mail (invoice)	
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	Street* ZIP* City* Country* Sales tax identification number (EU)/ AT number Manager/ wwner Contact person	Street* City* Country* Sales tax identification number (EU)/ AT number Manager/ wwner Contact person	Fax         Street*       E-mail*         CIP*       City*         Internet*       Facebook         Sales tax identification number (EU)/       YouTube         /AT number       Entry in the direction         /anager/       Entry in the direction         Contact person       E-mail (invoice)

The following brand names are represented on our stand:





# 3.

# Desired booth

Front in m min.   max.	Depth in m min.   max.	Area in m <sup>2</sup>	
		approx m <sup>2</sup>	
Dimensions variable	yes no		
Booth placement:			
We were satisfied wi	th our booth spot in 2024 and	I would like to book this again, if possible	
We were not satisfied with our booth spot in 2024 and would like to request an alternative suggestion			
Placement preferences:			

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## **Basic equipment and prices**

Stand shape/type (reference size)	Price à m <sup>2</sup> if registration is received by:			
	until 31.10.2024 Early bird [FRÜH]	from 01.11.2024 Last Minute [STMI		
Row stand (6 - 15 m <sup>2</sup> )	€ 119.00	€ 129.00		
Corner stand (12 - 20 m <sup>2</sup> )	€ 135.00	€ 145.00		
Headstand (15 - 24 m <sup>2</sup> )	€ 145.00	€ 155.00		
Block stand (25 - 36 m <sup>2</sup> )	€ 150.00	€ 160.00		
Conference room (from 60 m <sup>2</sup> - 250 m <sup>2</sup> ) The conference rooms serve as closed showroom.	€ 130.00	€ 140.00		

Stand package light - for small companies, for trying out trade fair participation			
	Price if registration is received by:		
Row stand 4 m <sup>2</sup> (2 m x 2 m) incl. wall construction, 1 narrow table/conference table	until 31.10.2024 Early bird [LI027FR]	from 01.11.2024 Last Minute [LI027]	
table/contenence table	€ 500.00	€ 550.00	

Discou	nt code:

5% discount on the floor space price or the stand package through discount codes from our partners: Code: \_\_\_\_\_

X Disposal, hygiene, energy & safety fee [ENTSORG]

 X
 Trade association contribution [AUMAH]
 € 0.60/m²

Stand equipment, power connections, a large selection of furniture, important documents and much more can be found centrally in the Online Service Centre. This will be available to you from the end of the year. You will receive the access data by e-mail.

€ 5.95/m<sup>2</sup>



Fri., 07.03.2025

Fri., 14.03.2025 sent to marketing@afag.de



			04-06.04.25 {	Messe Nürnberg
7.	Media packages at bargain prices to support your trade	fair success	Price- performance tip	
	<ul><li>Further marketing activities can be found</li><li>in the Online Service Center.</li></ul>	Standard [01MES27]	Standard Plus [01MESP27]	Business [01MEB27]
	Full entry in online exhibitor search	~	~	~
	Guest tickets (in the value of € 7.00/pcs.)	25 pcs.	200 pcs.	900 pcs.
	Coloured company logo in the online exhibitor directory (in the value of € 99)	×	~	~
	Coloured company logo in the digital hall plan of the Visitor Guide (in the value of € 150)	×	×	~
	"Top of the List" in the online directory and 4 extensions as desired (news, vouchers, products, events, contact persons, jobs) (in the value of € 50 each)	×	4x	4x
	Rollup floor space in the fairground (in the value of € 199 each)	×	×	1x
	1/4 Advertisement in the Visitor Guide (w 46 x h 80 mm) (in the value of € 395)	×	×	1/4 page
	Banner advertising in one of the visitor newsletters (1,200 x 350 px, 72 dpi, RGB, link) (in the value of € 250)	×	×	4
	Price	€ 199	€ 525	€ 599
	(If not selected, only "Standard" is booked)	X		
	<ul> <li>Screen advertising in the entrance area (as an image or video on one</li> <li>I would like to order a signature with my instrument group [01MESIG</li> <li>Keyboards/piano</li> <li>Woodwind Instruments/transvers</li> <li>Brass instruments/violin</li> <li>String instruments/guitar</li> </ul>	]:	e entrance area) [01M	-
8	Co-exhibitor/represented companies			
	<u>Co-exhibitor</u>			
	Company Con	ntact		
	<u>Street</u> <u>Tele</u>	elephone		
	Post-/Zip-Code, City, Country Fax	x		
	E-mail Inte			
	Products Ent	Entry in the directory of exhibitors under letter		
	<ul> <li>□ The company will present its own products with its own staff.</li> <li>□ The company will <b>not</b> present its own products with its own state</li> <li><b>X</b> Co-exhibitor fee € 395 plus VAT including co-exhibitor's own end</li> </ul>		list [01MEMA].	
0	Important notes			
	inquiry! Reservations or conditions by the exhibitor are "Ge not permissible and will lead to the registration being the	h the submission o meral Exhibition an "Special Fair Cond nt is expressly reco	d Trade Fair Condi itions" for this	tions" and

# Please fill in at least pages A1 - A3 and return them to us!

Place and date

Company stamp and legally binding signature



Special Trade Fair Conditions of AFAG Messen und Ausstellungen GmbH (bMAB)



04.-06.04.25 < Messe Nürnberg

## 1. Place - Duration - Opening Hours:

akustika will take place from **Friday, April 4 to Sunday, April 6, 2025** at the Exhibition Center Nuremberg. Opening hours for visitors Fri. 10:00-18:00 h Sat. 10:00-18:00 h Sun. 10:00-16:00 h

Opening hours for exhibitors 9:00-19:00 hrs.

#### 2. Advertising Space:

Trade fair management would be pleased to give you an offer for advertising space inside the trade fair grounds. Please present a proposal.

## 3. Trade association contribution:

To safeguard the interests and concerns of both the industry sectors exhibiting at trade fairs and exhibitions and the organizers, as well as for the purposes of quality assurance for the trade fair location of Germany, exhibitors will be levied a trade association contribution to support the work of the German trade fair industry's trade associations. The trade association contribution is levied by and for the AUMA (Association of the German Trade Fair Industry), calculated by the organizer and paid directly to the AUMA.

#### 4. Set-Up:

You can find out the final set-up times in our Online Service Center. (Changes are possible)

Set-up time can be moved up only on the basis of a written agreement. In the context of traffic regulation, passes for a limited period of time will be issued in exchange for a deposit fee. Columns, wall protrusions and technical facilities are part of the stand space and will be included. If set-up of a stand has not been begun by 12 hours on the day before the trade fair opens, then the stand will be constructed at the exhibitor's expense insofar as no other disposition is made. Claims for compensation cannot be asserted by the renter.

## 5. Stand Construction:

**J. Statut CONSTRUCTION:** The exhibitor agrees to delimit the closed sides of its stand space with an opaque 2.50 m high partition system inside the hall. The partitions (octanorm white) can be ordered with the registration or the Online Service Center at the renter's expense. The hall floors, construction, pillars and fixed installations may not be painted or papered over. All installations and fire protection facilities must be accessi-ble at all times. All materials used must be non-combustible or of low flamma-bility.

Construction heights in excess of 250 cm must be reported to and approved by trade fair management in advance, independently of any requirements imposed by the authorities. Stand space boundaries may not be traversed in

any way. Each stand must be completely laid out with a **self-consistent floor covering**. If no prefabricated or system stand with screen is available, then installation of a screen is recommended.

or a screen is recommended. Partitions which have not been ordered but are used (e.g. from a neighbouring stand) will be invoiced to the exhibitor at the stated conditions. We reserve the right to impose requirements on stand design and type as well as content of the advertising claims. Acoustic and optical advertising media must in all cases be expressly approved by us. All regulations of trade law – particularly those that pertain to price labelling – **must be observed**.

#### 6. Disassembly:

#### You can find out the final disassembly times in our Online Service Center. (Changes are possible)

Stands that have not been disassembled and exhibition goods that have not been taken away by the "end of disassembly" deadline will be removed at the exhibitor's expense and risk and stored at the exhibitor's expense. The stand areas and the materials rented from the contract companies are to be

The stand areas and the materials rented from the contract companies are to be returned in proper condition. Damages to the building structure, the technical facilities and the premises are to be reported to trade fair management without undue delay. The exhibitor is liable for all such damages. In a deviation from the provision in Section 13, paragraph 1, sentence 2 of the General Exhibition Terms and Conditions of fama Fachverband Messen und Ausstellungen e.V., it is hereby stipulated that the amount of the contractual penalty to be paid by an exhibitor to the organiser in the event of the culpable and intentional removal of a stand in whole or in part (premature dismantling), prior to the end of the exhibition, shall be determined by AFAG Messen und Ausstellungen GmbH as it sees fit, whereby the exhibitor shall be a tilberty to have the appropriateness of the amount of the contractual penalty reviewed by a court.

## 7. Identity Cards:

7. Identity Cards: Each exhibitor receives for the necessary stand and operating personnel up to 10 m<sup>2</sup> 2 exhibitor passes free of charge. For each further started 10 m<sup>2</sup> of stand space one additional pass, but no more than 10 passes. The right to free identity cards is subject to the exhibitor's compliance with his payment obligations. In a case of proven need, additional identity cards are issued in return for payment, whereby the maximum is one half of the cards that can be claimed free of charge. If an identity card is misused, it will be taken back without compensation being rendered. The right to issue work identity cards during the time of set-up and disassembly is reserved.

## 8. Obligatory Media Package "Standard":

**O. ODIIgatory Media Package Standard :** The obligatory media package "Standard" is collected from each exhibitor. This contains the components according to page A<sub>3</sub> point 7, as well as use of the advertising means offered, and all visitor marketing measures. The data for these entries is taken from the registration. The organizer trans-mits to the relevant media partners the contact data of the exhibitors so that these media partners can offer trade fair related publications. This data forms the basis for providing visitors with information at the trade fair. The obligatory media package "Standard" is charged in the stand fee invoice from AFAG Messen und Ausstellungen GmbH. Additional presen-tation options (looos. adverts, etc.) can be ordered by exhibitors with order tation options (logos, adverts, etc.) can be ordered by exhibitors with order page  $A_3$  or the Online Service Center is provided for this purpose. AFAG Messen und Ausstellungen GmbH do not warrant that the entries are constant or constant. rect and complete.

## 9. Online Service Center:

All services and options for your stand equipment can be booked via our Online Service Center. You will receive the login details for this from November 2024. The technical guidelines, construction regulations and house rules listed there are an integral part of the contract.

## 10. Disposal, Hygiene, Energy & Safety Fee:

10. Disposal, Hygiene, Energy & Safety Fee:
 The disposal, hygiene, energy & safety fee is shown separately on the invoice for the stand. This fee covers additional preventative hygiene, energy & safety measures (exceeding the general security obligations for events) as well as the disposal of waste in a legally prescribed fashion.
 The additional preventative hygiene, energy & safety measures aim to avert potential external risks for exhibitors and visitors.
 Separately from the flat rate, the respective exhibitor is also obliged, in accordance with the applicable statutory regulations (e.g. the Commercial Waste Ordinance), to avoid waste and to sort waste into recyclable materials (paper and cardboard, glass, plastics, metals, wood, textiles, organic waste). The disposal of hazardous waste and toxic substances, as well as exceptionally high quantities of waste, will be charged for in addition to the flat fee.

#### 11. Sales:

Dispensing food and beverages for consumption on the fair grounds as well as samples for tasting must be approved by trade fair management. At most 25% of the exhibition space may be used for presenting the offer of a product or information on which this approval is based. Sale of goods of all types, as well as dispensing food and beverages must be discontinued irrevocably at 18 hours.

## 12. Lotteries, Contests, etc.:

Tombolas, contests, quizes, raffles, giveaways and the like may NOT be con-ducted in exchange for paying money or making a donation.

#### 13. Insurance:

The exhibiton management is not responsible for any damage or loss to stand bodywork and exhibited goods. Insurance can be arranged by the exhibiton management for the exhibited goods and third parties under favorable conditions via a framework agreement.

## 14. Prohibition of Smoking:

We point out that the laws of the State of Bavaria regarding a prohibition of smoking which are in force at the time of the trade fair must be observed and enforced. The Non-Smokers Protection Act applies in the gastronomic facilities within the halls and the service areas.

#### **Organizer:**

AFAG Messen und Ausstellungen GmbH Messezentrum 1, 90471 Nürnberg Telephone: +49 (0) 9 11/9 88 33-0, Fax: +49 (0) 9 11/9 88 33-500 info@afag.de www.afag.de Registration court: Nuremberg HRB 651 CEO: Henning and Thilo Könicke

## Exhibiton Management:

AFAG Project Management akustika

Messezentrum 1, 90471 Nürnberg Telephone: +49 (0)9 11 / 9 88 33-520, Fax: +49 (0)9 11 / 9 88 33-529 info@akustika-nuernberg.de www.akustika-nuernberg.de

(Association of Trade Fairs and Exhibitions)





# General trade fair and exhibition conditions of the FAMA Fachverband Messen und Ausstellungen e. V.



#### General 1. 1.1

- **General** The following general trade fair and exhibition conditions from FAMA Fachverband Messen und Ausstellungen e. V. (hereinafter: "GTFEC") gov-ern the legal relationship between the organiser of a trade fair/exhibition and the respective exhibitor. With its application, the exhibitor acknowledges these GTFEC, the "special trade fair and exhibition conditions" (hereinafter: "STFEC") and any applicable "house rules", which are valid for the respec-tive trade fair/exhibition. The GTFEC may be supplemented or amended by the STFEC valid for the respective regulations, the following order of precedence shall apply: The individual contractual agreement takes precedence over the STFEC; the STFEC has priority over the GTFEC. Any agreements deviating from the GTFEC and/or the STFEC must be made in text form to be legally effective. Any general terms and conditions of business of the exhibitor which conflict with the GTFEC and/or the STFEC shall not become part of the contract, even if they have not been expressly contradicted.
- 1.2
- 1.3 contradicted.
- shall not become part of the contract, even it they have not been expressly contradicted. The organiser is entitled to demand payment for the provision of its services. The remuneration of the organiser includes all main and ancillary services provided by the organiser for the exhibitor for the execution of the event. The remuneration for the main services can be seen from the application and from the "special trade fair and exhibition conditions" and includes in particular the stand rent, planning and organisational services, the integration of the exhibitor into the advertising concept of the trade fair/exhibition, the mediation of event-related contracts with third parties, the provision of event-related services and stand construction services to be provided by the organiser. Additional costs for ancillary services provided at the request of the exhibitor, such as in particular the provision of supply systems required for the purchase of gas, water, electricity, internet or other telecommunications, additional stand construction services or the exhibitor by third parties in connection with the event are not part of the contractual obligations of the organiser, nor are they part of the remuneration. Of the organiser, even if the provision of the services was arranged by the organiser. The trade association fee shall be calculated net per square metre provided and shown separately on the total invoice for remuneration. The trade association fee is not part of the organiser.

#### Registration

- 22
- **Registration** Registration for participation in the event is made using the legally signed registration form. In the case of registration by using an online form, the reg-istration is also valid without signature by sending it to the organiser. Any conditions and/or reservations made by the exhibitor in the course of registration, such as the exact position of the stand or exclusivity in a product group, are inadmissible and irrelevant for the conclusion of the contract. They shall only become legally effective if they are individually confirmed in writing by the organiser before or at the time of conclusion of the contract. The registration constitutes an offer by the exhibitor, to which the exhibitor is bound until 8 days after the registration deadline announced in the STFEC, unless admission has been granted in the meantime. The exhibitor shall be bound for 14 days by applications received after the closing date for applica-tions or 6 weeks before the opening of the trade fair/exhibition. 23

- 32
- bound for 14 days by applications received after the closing date for applica-tions or 6 weeks before the opening of the trade fair/exhibition. **Admission/conclusion of contract** Upon receipt of the confirmation of admission or the invoice by the exhibitor, by letter, fax or electronic transmission (e.g. by e-mail), the contract between the organiser and the exhibitor is concluded (hereinafter: "contract of partic-pation"). The organiser shall decide on the admission of the exhibitors and the individual exhibits, if necessary, with the assistance of a trade fair/exhi-bition advisory board or the trade fair/exhibition committee. The organiser may exclude individual exhibitors from participation for objec-tively justified reasons, in particular if the available space is insufficient. If it is necessary to achieve the purpose of the event, it may restrict the event to certain groups of exhibitors, suppliers and visitors. Exclusion of competitors may neither be demanded nor promised. Ordinary termination of the participation contract is excluded, whereby the right to extraordinary termination remains unaffected. In particular, the organiser is entitled to provide extraordinary termination of the participation contract without notice for good cause if the conditions for the exhibitors admission subsequently cease to apply or are no longer fulfilled, and if the exhibitor is in persistent default of payment despite two reminders. An impor-tant reason is also given if the organiser determination for which the exhibitor is trade fair/exhibition is not economically reasonable due to lack of participa-tion. In the event of an extraordinary termination for which the exhibitor is to solve of the exhibitor, its dismissal from the participation contract is possible (see item 4.). The organiser is not obliged to do so. The goods or exhibition. The exhibition of goods that have not been regis-tered or approved is not permitted. **Belease from the contract**
- 3.5

#### Release from the contract

- 4.1
- Release from the contract If, in exceptional cases, the organiser grants a release from the contract after binding registration or admission, the exhibitor shall pay 25% of the organ-iser's remuneration (in accordance with item 1.4.) as compensation. In the specific case, the exhibitor is expressly granted the right to prove that the organiser has suffered no or lower damages. Item 4.1. does not exclude the assertion of a higher damage actually incurred by the organiser. In this respect, the organiser has the right to choose whether to claim the flat rate according to item 4.1. or the actual damage incurred. The application for release from the contract can only be made in writing. It is only legally effective if the organiser also provides its consent in writing. The organiser can make the dismissal from the contract subject to the con-dition that the allocated stand space can be used for other purposes. The reallocation of the stand space to another exhibitor then corresponds to a release from the contract. 4.3 release from the contract.

#### **Force maieure**

- Force majeure If, after conclusion of the contract, it becomes impossible for the exhibitor to participate in the trade fair/exhibition due to circumstances for which neither the organiser nor the exhibitor is responsible and which the exhibitor could neither foresee nor avert, the exhibitor shall be entitled to dismissal from the contract, whereby the provision of item 4.1. of these GTFEC shall apply accordingly. The organiser is entitled to cancel the trade fair/exhibition for good cause, to postpone the trade fair/exhibition in time and/or space, or to shorten the trade fair/exhibition. An important reason is given in particular if the execution of the trade fair/exhibition becomes objectively impossible at the originally set time due to an external unforeseeable event of force majeure that cannot be averted even with the utmost care (force majeure event). An event of force majeure shall be deemed equivalent to cases in which it becomes objectively impossible to hold the trade fair/exhibition at the originally stipu-lated time due to an official order, decree or measure for which neither the organiser nor the exhibitor is responsible, or which is not under state or fed-eral law. In the event that the trade fair/exhibition is shortened for good cause in 5.2
- erai law. In the event that the trade fair/exhibition is shortened for good cause in accordance with item 5.2., the exhibitor shall only be entitled to a pro-rata refund of the remuneration in accordance with item 1.4. if the shortening results in the loss of more than 35% of the original duration of the trade 53 fair/exhibition
- In the event of cancellation of the trade fair/exhibition for good cause in accordance with item 5.2., the organiser and the exhibitor shall be released from their contractual obligations. The contract shall be rescinded, and the 5.4 accordance with item 5.2., the organiser and the exhibitor shall be released from their contractual obligations. The contract shall be rescinded, and the organiser shall be entitled to demand from the exhibitor compensation for a reasonable share of the costs incurred in preparing the event and compen-sation for services already rendered. The amount to be paid by the exhibitor in this respect shall be calculated on the basis of the costs already incurred by the organiser up to the time of cancellation of the event, which shall then be divided in the ratio of the stand space individually rented by the exhibitor to the total net exhibition space. The amount thus determined may not exceed 25% of the remuneration as defined in item 1.4. In the event that the trade fair/exhibition is postponed in terms of location and/or time for good cause in accordance with item 5.2., the contractual rela-tionship shall continue to exist and the exhibitor shall remain bound by it. The contract is deemed to have been concluded for the relocated trade fair/exhi-bition. If the exhibitor provides evidence that it is objectively impossible for it to participate on the alternative date and/or place, the exhibitor shall be enti-tled to be released from the contract, whereby the provision of item 4.1. of these GTFEC shall apply accordingly. In the cases of items 5.3, 5.4. and 5.5, the assertion of other claims for damages is excluded for both contracting parties, unless these are based on gross negligence or intent on the part of the contracting party claimed or its vicarious agents. If, as a consequence of one of the events described in item 5.2, the execu-tion of the trade fair/exhibitor is subsequently made subject to compliance

- Vicanous agents. If, as a consequence of one of the events described in item 5.2., the execu-tion of the trade fair/exhibition is subsequently made subject to compliance with public law requirements, the restrictions associated with the implemen-tation of these requirements do not entitle the exhibitor to reduce the remu-neration of the organiser or to withdraw from the contract. 5.7

#### Stand allocation 6.

- 6.3
- Stand allocation The stand allocation is made by the organiser according to aspects given by the concept and the trade fair and exhibition theme, whereby the date of receipt of the application is not decisive. The stand allocation will be commu-nicated to the exhibitor in text form, including the hall and stand number. Special wishes of the exhibitor will be taken into account as far as possible when allocating the stand; however, there is no legal obligation to do so. The organiser is entitled to change the registered area for conceptual rea-sons. In particular, the area may be changed in order to achieve the specified minimum dimensions of the stand and must otherwise take the interests of the exhibitor adequately into account. Complaints by the exhibitor against the stand allocation must be made in text form within 8 days of receipt. The exhibitor must expect that for technical reasons a minor restriction of the allocated stand space will be necessary. This restriction may not exceed 3%
- 6.5

- 6.8
- The exhibitor must expect that for technical reasons a minor restriction of the allocated stand space will be necessary. This restriction may not exceed 3% of the stand space and does not entitle the exhibitor to a reduction of the remuneration. This does not apply to stands expressly registered as finished or system stands. The organiser reserves the right to relocate the entrances and exits, the emergency exits and the passageways. A relocation of the stand area after the stand allocated to has been carried out and completed may only take place for compelling reasons. The organiser must allocate a stand area of equal value to the exhibitor concerned as a replacement. In this case, the exhibitor is entitled to object to the newly allocated stand area within 8 days of receipt of the notification of the relocation, in accordance with item 6.4. An exception to this is the relocation of a stand by a few metres in the same hall. If, in cases covered by item 6.6, it is not possible for the organiser to allocate a stand area of a equal value to the exhibitor concerned as a replacement, the exhibitor shall be entitled to withdraw from the contract. In this case, the exhibitor shall be entitled to withdraw from the contract. In this case, the exhibitor shall be entitled to withdraw form the contract. In this case, the exhibitor shall be made in accordance with item 1.4, must be refunded to the exhibitor, whereby the right to assert claims for damages is otherwise excluded. The withdrawal must be made in text form. All other subsequent changes to the stand space for other purposes after the stand allocation has been made in accordance with the STEEC or these GTEEC, it is at the free discretion of the organiser to devide how to carry out this utilisation in the interest of the overall appearance of the event and the interests of the other exhibitors. In particular, it may, with the consent of other exhibitor, relocate them to the unoccupied stand area of a reluced shall not be entitled to a reduction of the remuneration. 6.9





## Fachverband Messen und Ausstellungen

#### Transfer of the stand to third parties, sale for third parties, co-exhibitors

- 7.1
- **co-exhibitors** The exhibitor shall not be entitled to transfer the stand space allocated to it to third parties, either in whole or in part, free of charge or in return for payment, or to exchange it with another exhibitor without the prior express consent of the organiser in text form. The inclusion of a co-exhibitor is only permitted if it has been registered by the exhibitor before the event and approved by the organiser in text form. The main exhibitor and the co-exhibitors of a stand must name a joint representative in the application. Notifications and declarations made by the organiser to the named representative are deemed to have been made and received by all co-exhibitors. In the event of the admission of co-exhibitors, all co-exhibitors are jointly and severally liable for the remuneration of the organiser. 7.2
- all co-exhibitors are joining and severally hadre for the terminate terminate or graniser. The representation of additionally represented companies, which have economic goods presented on the stand of an exhibitor without their own personnel, is only permitted if this has been registered by the exhibitor prior to the event and approved by the organiser in text form. Additionally represented companies must be marked as such in the list of exhibitors.

- **Payment terms** Of the remuneration to be paid by the exhibitor to the organiser, 50% shall be paid within 30 days of the invoice date, the remainder up to 6 weeks before the opening, unless otherwise agreed in writing or stipulated in the "special trade fair and exhibition conditions". Invoices issued later than 6 weeks before opening are payable in full imme-diately.
- 8.2 83
- 8.4
- Invoices issued later than 6 weeks before opening are payable in full imme-diately. After the due date, the organiser is entitled to charge interest on arrears. This is based on the legal provisions of § 288 BGB. The organiser reserves the right to prove higher damages caused by delay. The organiser can dispose otherwise of unpaid or incompletely paid stands within the meaning of item 6.9. after unsuccessful reminder with appropriate notice. In this case, it may refuse to hand over the stand and issue the exhibitor passes. For all unfulfilled obligations and the resulting costs, the organiser is entitled to a lien on the trade fair/exhibition objects brought in. The organiser is not liable for any damage or loss of the pledged objects through no fault of its own and may sell them on the open market after giving written notice. It is assumed that all objects brought in by the exhibitor are the unrestricted prop-erty of the exhibitor. 8.5

- 9.1
- 9.2
- Design and equipment of the stands The name and address of the stand owner must be displayed on the stand in a way that is recognisable to everyone for the entire duration of the event. The exhibitor is responsible for equipping the stands within the framework of the uniform construction provided by the organiser, if applicable. If the exhibitor builds its own stand, it may be required to submit dimension-ally accurate designs to the organiser for approval before work begins. The use of prefabricated or system stands must be expressly noted in the appli-cation. The companies commissioned with the design or construction shall be notified to the organiser. 9.3
- 9.4
- cation. The companies commissioned with the design or construction shall be notified to the organiser. Exceeding the stand limits is not permitted in any case. Exceeding the pre-scribed construction height requires the express permission of the organiser. The organiser can demand that trade fair/exhibition stands whose construc-tion has not been approved or which do not comply with the exhibition con-ditions be changed or removed. If the exhibitor does not comply with the request, the removal or alteration may be carried out by the organiser at the expense of the exhibitor. If the stand must be closed for the same reason, there is no entitlement to reimbursement of the fee. 9.5

- Advertising
   Advertising of any kind, in particular the distribution of advertising material and printed matter and the addressing of visitors, is only permitted within the exhibitor's own stand.
   The operation of loudspeaker systems, music/photo presentations and AV media of any kind also for advertising purposes by the exhibitor requires the express permission of the organiser and must be registered in good time in advance in advance.
- 10.3 In the interest of maintaining orderly trade fair/exhibition operations, the demonstration of machines, acoustic equipment, photographic equipment and fashions, also for advertising purposes, may be restricted or revoked even after permission has already been granted.

#### 11. Installation

- Installation The exhibitor shall be obliged to complete the stand within the periods specified in the "special trade fair and exhibition conditions". If construction of the stand has not begun by 12 noon on the day before the opening, the organiser may dispose of the stand otherwise in accordance with item 6.9. Claims for damages by the exhibitor are excluded in any case. Complaints about the location, type or size of the stand made by the exhibitor during construction must be notified to the organiser immediately in text form.
- text form. 11.3 All materials used for construction must be flame resistant.

#### 12. Operation of the stand

- The exhibitor is obliged to occupy the stand with the registered exhibits for the entire duration of the trade fair/exhibition and to keep it manned with competent personnel. Cleaning of the stands is the responsibility of the exhibitor and must be car-ried out daily after the end of the trade fair/exhibition. The organiser is responsible for cleaning the rest of the site, the other parts of the hall and the 12.2
- asses.
   12.3 It is the exhibitor's responsibility to operate its stand in a sustainable manner and to avoid rubbish and waste. The guidelines for the disposal concept of the organiser and for the handling of garbage and waste result from the STFEC.
- STEC.
  12.4 All exhibitors are obliged to show consideration for each other, for the organ-iser and for the visitors during the course of the trade fair/exhibition, as well as during assembly and dismantling. The organiser is entitled to set up pre-cise regulations in the STFEC and/or the "house rules" to ensure mutual con-sideration and to take appropriate measures, up to and including extraordi-nary termination of the participation contract, if an exhibitor persistently vio-lates the requirement of consideration after prior warning.

- 13. Dismantling
  13.1 No stand may be completely or partially vacated before the end of the trade fair/exhibition. Exhibitors who violate this rule forfeit a contractual penalty to the organiser in the amount of half the net remuneration. Further claims for damages remain unaffected.
  13.2 The trade fair/exhibition objects may not be removed after the trade fair/exhibition be completed if the complete the generated be line. If the trade fair/exhibition is not performed and if the complete the generated below.
- bition has ended if the organiser has asserted his lien. If the trade fair/exhi-bition objects are nevertheless removed, this shall be deemed a breach of the lien

- 13.3 The exhibitor shall be liable for damage to the floor, walls and the material provided. The trade fair/exhibition space must be returned in the condition in which it was taken over, at the latest by the date set for completion of dismantling. Any material, foundations, excavations and damage must be properly removed. Otherwise, the organiser is entitled to have this work carried out at the expense of the exhibitor.
  13.4 Stands not dismantled after the date set for dismantling or exhibition objects not removed will be removed by the organiser at the expense of the exhibitor and stored with the exhibiton forwarding agent, excluding liability for loss and damage.

- and damage.
  14. Connections
  14.1 The general lighting of the event area as a whole shall be provided by the organiser.
  14.2 If the exhibitor wishes to have supply connections for electricity, water, compressed air or gas, these must be announced at the time of registration. Installation of the connections and actual consumption shall be at the expense of the exhibitor. In the case of ring lines, the costs will be shared proportionately among the participating exhibitors.
  14.3 All installations, in particular all installations of connections, may only be carried out by companies approved by the organiser. Unless otherwise provided for in the STFEC, these companies receive all orders through the mediation of the organiser and perform their services directly for and on account of the exhibitor.
  14.4 Connections and equipment which do not comply with the relevant regulations, do not have the necessary tests and/or certificates or whose consumption is significantly higher than reported, can be removed or put out of operation by the organiser. The organiser shall not been made by companies approved by the organiser and perform have not been med by companies or fluctuations in performance of the electricity, water/wastewater, gas and compressed air supply.

- Security
   15.1 The general surveillance of the site and the halls in the form of access and entry controls is the responsibility of the organiser, without liability for loss or damage to stand construction material and/or exhibits.
   15.2 The exhibitor itself is responsible for the supervision and guarding of the stand. This also applies during the construction and dismantling periods. Special guards, e.g. at night-time, are permitted with the approval of the organiser.

- 16. Liability
  16.1 The organiser and its employees and vicarious agents are not liable for damage resulting from slightly negligent breaches of duty.
  16.2 This does not apply to damage resulting in loss of life, physical injury or health impairment or voidance of guarantees as well as claims under the Product Liability Act.
  16.2 Evidence of the breach of obligations the fulfilment of which is
- 16.3 Furthermore, liability for the breach of obligations, the fulfilment of which is essential for the proper execution of the contract and on the observance of which the exhibitor may regularly rely (cardinal obligation), remains unaf-forded fected
- tected.
  16.4 In the cases of items 16.2. and 16.3., the organiser is liable in accordance with the statutory provisions. In the event of a breach of a cardinal obligation within the meaning of item 16.3., the liability of the organiser is limited to fore-seeable, typical damage, excluding liability for consequential damage.
  16.5 Exhibitors are strongly advised to insure their trade fair/exhibition objects and their liability at their own expense.

- and their liability at their own expense.
  17. Image rights and other industrial property rights
  17.1 Commercial photography, drawing and filming within the trade fair/exhibition site is only permitted to companies and persons authorised by the organiser.
  17.2 Any photo coverage of the trade fair/exhibition in the press, radio and digital media requires prior accreditation by the organiser.
  17.3 The organiser is entitled to produce photographs, drawings and film recordings for the purposes of self-promotion during the event. The publication of illustrations of individual exhibits requires the prior consent of the exhibitor.
  17.4 All advertising and press materials (logos, photographs, plans, etc.) provided by the organiser may only be used for the purpose of the exhibitor's own advertising with its participation in the trade fair/exhibition or for the purpose of reporting in the press, radio and digital media.
  17.5 It is prohibited to show exhibits which violate the copyrights, trademark, design, patent or other industrial property rights applicable at the location of the trade fair/exhibition. In the event of a proven violation of the above provision, the organiser is entitled to terminate the contractual relationship in accordance with item 3.3. for good cause.
  17.6 If the organiser is directly held liable by the organiser against the costs of its legal defence in this regard.
  18. Domiciliary rights

- 18. Domiciliary rights
  18.1 During the event, the organiser exercises the sole domiciliary rights on the trade fair/exhibition site and may issue house rules.
  18.2 Exhibitors and their employees may only enter the grounds and halls at the times specified in the STFEC on a daily basis and must have left the halls and grounds at the latest at the corresponding times.
  18.3 An extension and/or shortening of the times according to item 18.2. is possible in individual cases with the prior consent of the organiser. It is prohibited to spend the night on the grounds.

#### 19. Limitation period

- 19. Limitation period
   19.1 Exhibitors' claims against the organiser are subject to a limitation period of one year, beginning at the end of the month in which the last day of the trade fair/exhibition falls.
   19.2 All claims of the exhibitors against the organiser must be asserted in text form within a preclusive period of six months, beginning at the end of the month in which the last day of the trade fair/exhibition falls.
   19.3 The provisions of the above two paragraphs shall not apply if the organiser, its employees or vicarious agents are guilty of intentional or grossly negligent conduct or the liability of the organiser is based on the statutory provisions in accordance with item 16.4.

- 20. Place of performance and place of jurisdiction
  20.1 Place of performance and jurisdiction is the domicile of the organiser, even if claims are asserted in legal dunning proceedings, unless otherwise stipulated in the STFEC.
  20.2 The organiser shall also have the right to assert its claims in court at the exhibitor's registered office or at the place where the trade fair/exhibition is held.