

akustika

The Fair for Music

24 – 26 April 2016 ‡ Messe Nürnberg

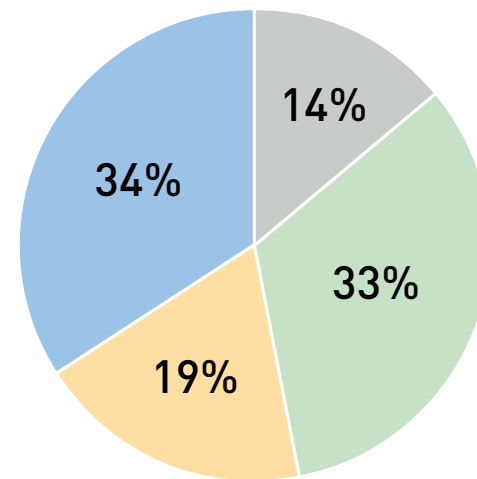
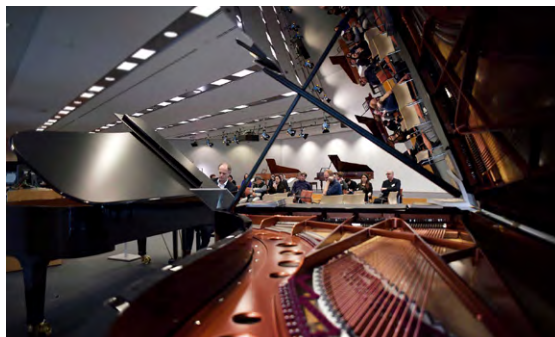


www.akustika-nuernberg.de

The trade fair for music and handcrafted instrument making

The akustika trade fair highlights the diversity and quality of handcrafted musical instrument making. Over 230 exhibitors and more than 10.100 visitors from 39 countries transform the NCC Ost and Hall 7A into a house full of music for three days – instruments are tried out, and there are lectures, concerts, workshops and networking events.

The concept is characterised by very high satisfaction ratings and a high recommendation rate from both exhibitors and visitors.



239 exhibitors from 18 countries participated in 2025:

- Publishers, Education
- String and plucked instruments
- Keyboard instruments
- Brass and woodwind instruments

The target groups

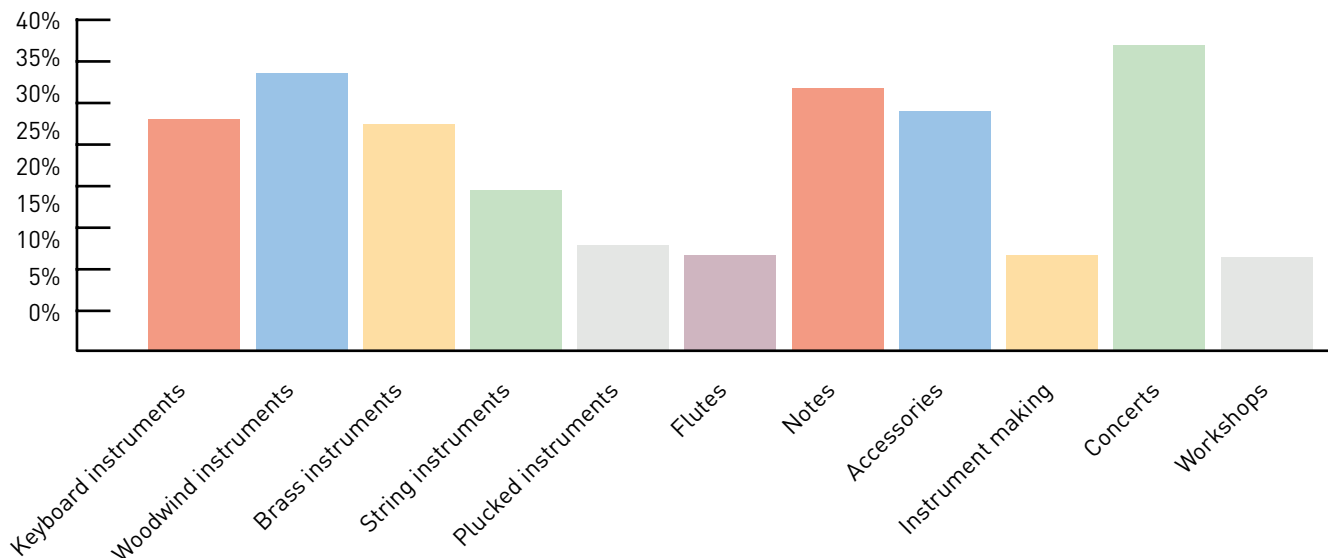


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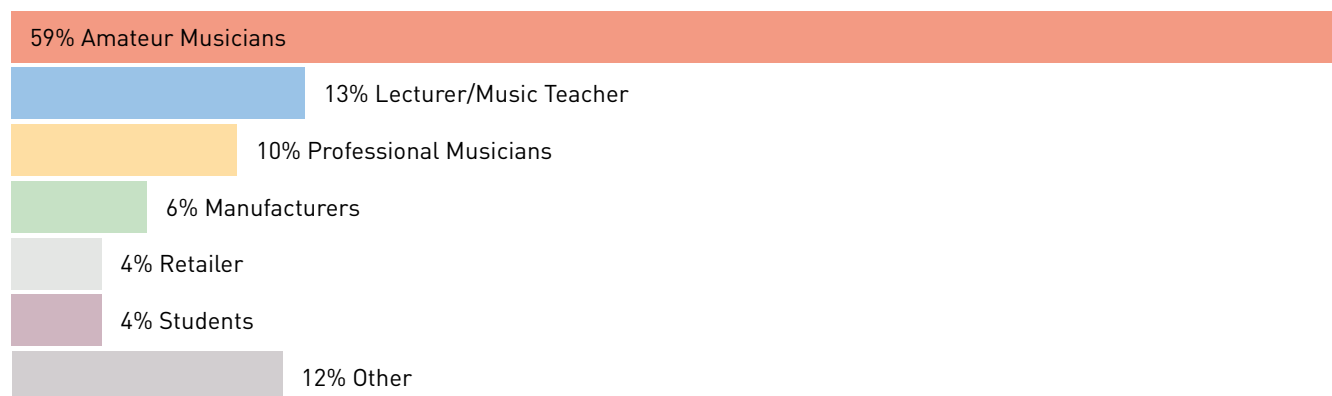
“We thoroughly enjoy showcasing the exquisite handcrafted products from our workshop at akustika. We have brought a few innovations to akustika 2025 – a narrower keyboard and a curved keyboard, a hybrid, electronically acoustic grand piano. The workshops, concerts, master classes and the Piano Salon are what make this trade fair so special and a compelling reason to attend. Twelve instruments are available to try out and play in the Piano Salon, which is unique in the world. This is a unique selling point of this trade fair.”

Fanny Steingraeber, Steingraeber & Söhne

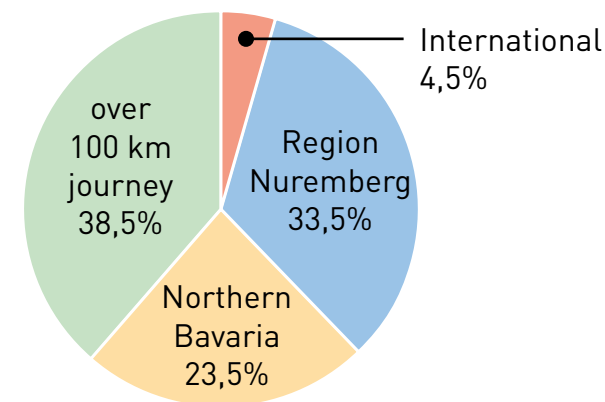
Trade fair visitors are particularly interested in:



The trade fair visitors are:



Origin of the visitors:



The music plays in Nuremberg

Nuremberg | Bavaria | Germany

The Nuremberg metropolitan region has been home to instrument makers with a worldwide reputation for centuries.



International airport

Numerous direct flights from Europe and to the major European hubs



Six motorway junctions

Intersection of several motorways with dynamic traffic routing e.g. to the trade fair and congress centre



Rail transport

Centrally located in the network of Deutsche Bahn and the European long-distance trains



Public Transport

Fast connections: From the airport by underground in only 20 minutes to the city centre, in eight minutes from Nuremberg main station to the Nuremberg Convention Center.



“akustika is an excellent opportunity for us to present our instruments to a wide audience right here in the region. We particularly appreciate the direct exchange with visitors, the exciting conversations and the opportunity to meet many music enthusiasts in person.”

Christian Bach, Miyazawa Flutes Europe GmbH

Nuremberg Convention Center Ost (NCC Ost)

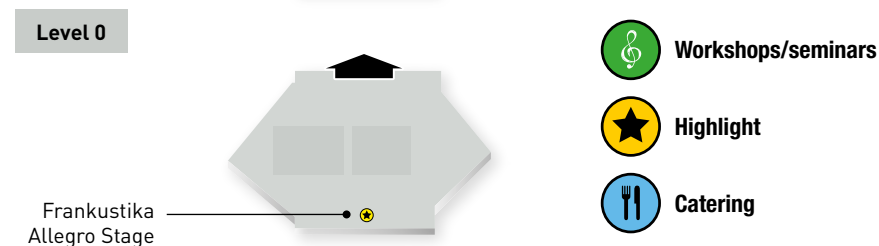
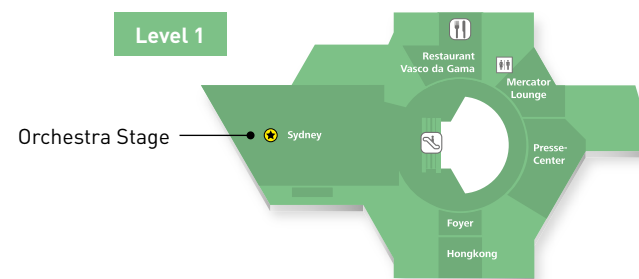
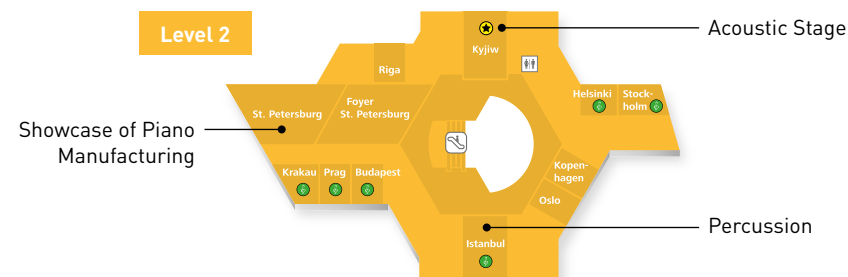
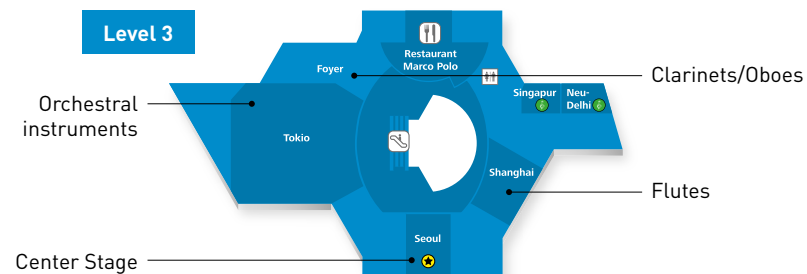
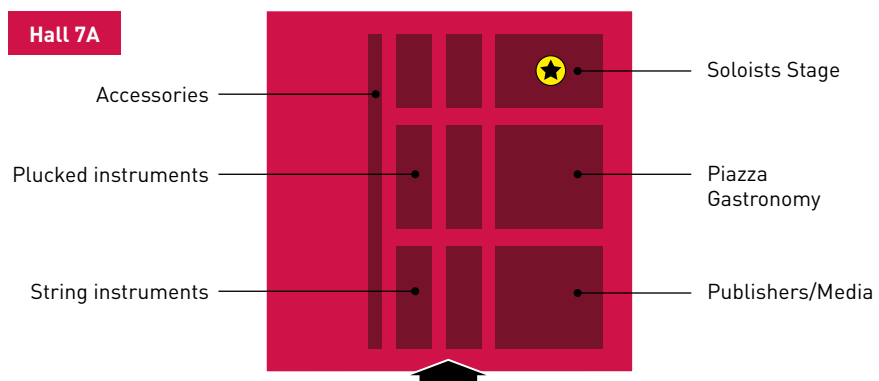
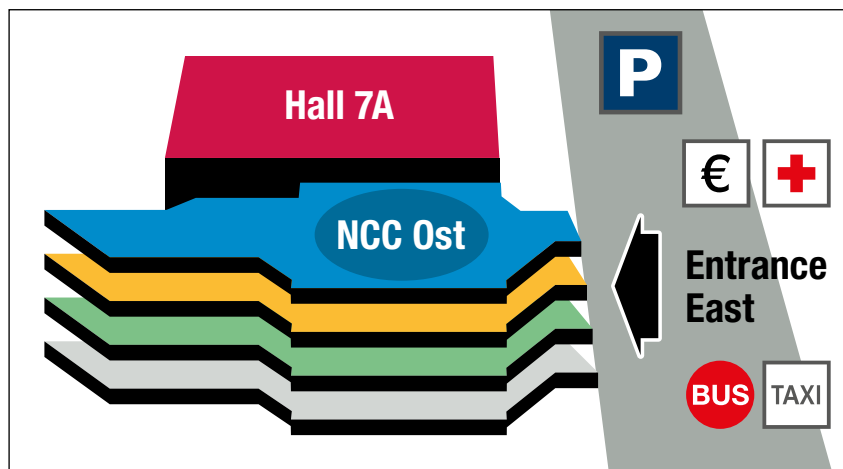
The NCC Ost is the largest and most modern convention centre in Nuremberg and offers visually and acoustically perfect conditions for *akustika* on four levels.

From 2026, *akustika* will also occupy Hall 7A for the first time. The light-flooded exhibition hall is the ideal addition to the exhibition circuit and can be reached directly via the NCC Ost entrance area.

The stage for handcrafted instrument making

1 hall + 4 levels
5 stages | 8 workshop rooms

Hall 7A + NCC Ost, Messe Nürnberg



akustika

The Fair for Music

www.akustika-nuernberg.de



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Image video

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